



MENSWEAR  
SPRING/SUMMER 2024

# Lookbook

ET ER NA

# Linen unlimited

1863  
— by —  
ETERNA

Super soft, lightweight, cooling and elegant: Our premium linen qualities call for a wide range of colours this summer. From pastels to earth tones, cool overshirts for the total look, highlight prints to set the mood, stripes for that summer feeling, and more dressiness.



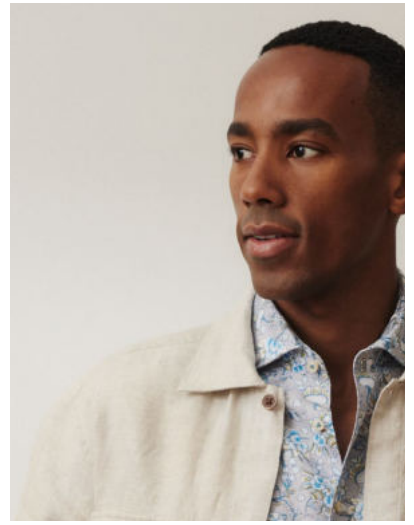
BEST IN CLASS QUALITY

# Linen Shirt









# Let's celebrate!







# Festive pastels

This summer's festivities call for colour: Pastel tones are the way to go, whether you're the groom, the best man, a wedding guest, or simply attending a summer party. Matching bow ties and pocket squares complete the perfect summer celebration look.



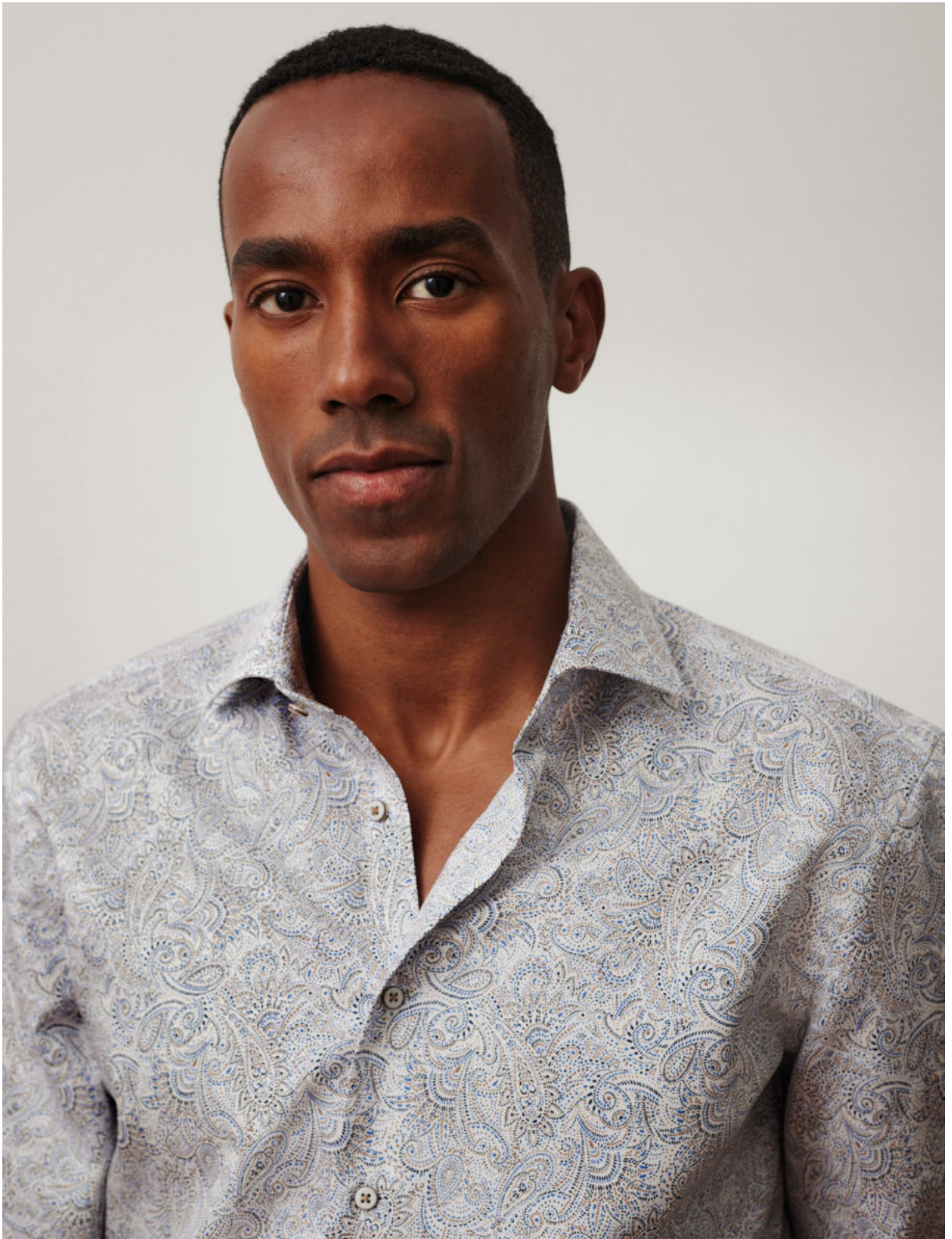
# New formal

Whether it's prints or elegant contrasting details, it's all about achieving the perfect balance between timeless elements and a fresh interpretation.

# Summer Paisley

A true classic, reimagined  
for the timeless style of today.







# Refreshing Colour Kick

ETERNA strongly embraces sorbet tones in a rich colour palette that pair well with classic suit colours. These refined summer pastels in shirts bring back the joy of tailored clothing, adding fun and summer vibes to the office routine.













# Summer. Layering Looks

# Authentic Luxury Denim

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We love authentic denim looks executed with high-quality luxury fabrics. The shades of blue must be vibrant and can also be yarn-dyed for more refined office looks.





4180\_40FS82  
2532\_03XS67



2355\_42FS82



4378\_83XS82  
2532\_28XS67



2355\_10FS82



8005\_42X659



1313\_47FS82



8195\_12F68V



4166\_28F170



8266\_50F682



4122\_73F143



2236\_30VO1K  
360\_15HANU



1165\_14XS84  
2238\_19FO5K



2237\_15XO4K

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1863.